



ORDER FORM

Plaque Package \$299.00

- * Impressive 10" x 13" blackwood plaque mounted and framed full-color Pulse of the City News Star Award
- * Set of 2 full-color, 4" x 5" window decals
- * Digital JPEG certificate and emblem licensed for your website, social media sites, emails, etc.
- * Pulse of the City News "How To" guide to increasing profits by using your award status in your marketing.

Plaque + Appreciation Certificates Package \$399.00

- * Includes everything in the Plaque Package, plus...
- * **Two (2) full-color, high-quality 8.5" x 11" Certificates of Appreciation** for staff or client(s) to express your appreciation; **personalized to your specifications** with our standard wording or assistance of your Pulse customer care specialist; the perfect way to thank clients and/or staff

Press Release And Media Blitz + Plaque Package \$1,199

- Includes everything in the Plaque + Appreciation Certificates Package, plus...**
- * **Custom press release written and edited by a senior editor at Pulse** with 15+ years of experience writing for the construction and real estate industry, using Search Engine Optimization (SEO) keywords and links
- * **Distribution**, by a senior editor at Pulse, of your custom press release through the newswires including major electronic media and local news agencies
- * **Placement** of your press release in Service Champions section of **Customer Care News** magazine at www.CustomerCareNews.com
- * Delivery to you of digital, electronic copy of your press release as it appeared in Customer Care News magazine, to post on your website, blogs, Facebook, Twitter, and other social media
- * Delivery to you of digital, electronic copy of your press release once it is published in the Customer Care News magazine, to post on your website, blogs, Facebook, Twitter, and other social media
- * Includes a link to the URL page featuring your company at Customer Care News website

Custom Promo Materials for your RFQs, Proposals and Marketing \$1,599.00

- * **Includes everything in the Plaque + Appreciation Certificates Package, plus...**
- * **Our experts write and design your full-page company profile** showcasing accomplishments, your award status, and your other messaging points (including your photos or artwork if desired) to boost your marketing either as part of your RFQ "leave behind" or as a standalone
- * **500 full-color, glossy reprints** of the profile to use as collateral marketing materials; backside of profile is your choice of blank or have full page, full color print of your Award Certificate
- * **Publication of your Company Profile** in Service Champions section of **Customer Care News** magazine at www.CustomerCareNews.com
- * A **digital, electronic version** of the profile to post on websites, blogs, Facebook, Twitter etc.
- * The company profile will be linked on the Pulse of the City News website as well as your Star Page
- * Includes a **link to the URL page** featuring your company at Customer Care News website

Certificate Package \$199.00

- * **Full-color 8.5" x 11" Pulse of the City News Star Award Winner high-quality certificate** with your company name, location, category and year, for your framing or mounting
- * Set of 2 full-color, 4" x 5" window decals
- * Digital JPEG certificate and emblem licensed for your website, social media sites, emails, etc.
- * Pulse of the City News guidebook to use of your award status in your marketing

YOU CAN ADD ANY OF THESE ITEMS BELOW TO ANY PACKAGE ABOVE

Star Award Winner Full-Color Glossy Poster \$139

- * 2-foot by 3-foot poster of your award plaque image

Vehicle Door Magnets \$109

- * Set of (2) 11.25" by 8.5" car door magnets customized with your plaque image, the Pulse winner's logo, your website URL, and your telephone number, to attach to vehicles and further promote your business noting its recognition for top-rated customer satisfaction

Window Decals \$59

- * Set of 10 full-color 4" x 5" window decals, for use on building or vehicle windows

SHIPPING INFORMATION:

Company Name (as it should appear on certificate): _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

PAYMENT INFORMATION:

Card #: _____ Auth Code: _____ Exp Date: _____

Cardholder Name (Please Print): _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Cardholder Phone Number: _____

Cardholder Email: _____

Card Holder Signature: _____

(Signature authorizes billing of above charges to your card.)

TO PAY BY CHECK, PLEASE MAKE CHECK PAYABLE TO: **Pulse of the City News**

AND MAIL TO: **121 W. Nepessing St., Lapeer, MI 48446**